



Sponsorship

2020



Dear Sponsor:

The Regina District Dressage Association (RDDA) is a non-profit association that has been active in the Regina area for over 25 years. The members of the RDDA range from young children to adults, with skill levels varying from beginner to advanced riders. Dressage is an excellent physical activity for all age groups. It helps youth to become responsible, committed, young adults who gain confidence and develop many long lasting relationships. Dressage competitors can compete at local, provincial, national, and international competitions. Dressage can, and often does, become a lifelong activity for many.

The mandate of the association is to promote the sport of classical dressage – which is an Olympic discipline – through shows and clinics. It also provides equipment and expertise to other dressage events in the province.

In 2019, the RDDA kicked off the year with a consignment tack sale and social event that was well-attended and well-received. The club also hosted two dressage shows, one of which was the Saskatchewan Provincial Championships. In addition to classical dressage classes, these shows included Western Dressage classes which draw additional entries and appeals to a wider demographic of riders from across the province. The RDDA is always looking to expand the club to include more horse enthusiasts through participation and education. In 2020, the RDDA will be hosting one dressage show, with the possibility to expand and host more local shows geared at grassroots participation.

We would welcome you and/or your organization's sponsorship for the 2020 RDDA season and encourage you to look over the attached outline of various sponsorship opportunities. Any contribution is helpful and assists the RDDA in promoting dressage through shows and educational clinics.

Thank you for taking the time to review this information and we look forward to talking with you to further discuss your sponsorship benefits with the RDDA.

Sincerely,

Jasmine Gerein

President,

Regina District Dressage Association

Tel: (306)535-3044 / Email: jasmine.gerein@gmail.com

Sponsorship Recognition

Friends of the Show: Monetary or product contribution valuing <100, as well as volunteers who have contributed >10 hours of time in the previous year.

Sponsors of this level of contribution will receive:

- Acknowledgement on our website and Facebook page
- Poster recognition at RDDA events

Gold Sponsor: Monetary or product contribution valuing >\$100.00

Sponsors of this level of contribution will receive:

- Acknowledgement on our Website and Facebook page
- Banner recognition at shows and clinics
- Official thank you for support in the RDDA
- Formal announcement of you sponsorship at shows and clinics
- Recognition of any prizes contributed on the item itself

Platinum Division Sponsor: \$250

In the sport of dressage, competition is divided among a series of levels ranging from the most basic Walk-Trot tests, through the most advanced which is Grand Prix. While placings are given to individual tests, there is also a championship awarded to each level (division).

Sponsors who wish to sponsor a division (\$250/ division) will receive:

- Acknowledgement on our Website and Facebook page
- Banner recognition at shows and clinics
- Official thank you for support in the RDDA
- Formal announcement of you sponsorship at shows and clinics
- Championship prize awarded on behalf of name(s) and/or company
- Opportunity to present your prize and photo of prize with the recipient

Thank you for your time and consideration! If you wish to sponsor, or have any further questions, please do not hesitate to contact us to discuss.

Contact Information

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