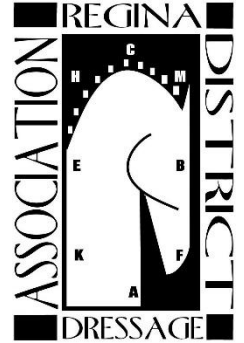




*Regina District Dressage Association
Sponsorship Letter*

Dear Sponsor:

The Regina District Dressage Association (RDDA) is a non-profit association that has been active in the Regina area for over 25 years. The members of the RDDA range from young children to adults, with skill levels varying from beginner to advanced riders.



Dressage is an excellent physical activity for all age groups. It helps youth to become responsible, committed, young adults who gain confidence and develop many long-lasting relationships. Dressage competitors can compete at local, provincial, national, and international competitions. Dressage can, and often does, become a lifelong activity for many.

The mandate of the association is to promote the sport of classical dressage – which is an Olympic discipline – through shows and clinics. It also provides education, equipment, and expertise to other dressage events in the province.

Annually, the RDDA hosts many events such as shows, clinics, socials and educational seminars which often draw the attention of riders from all different disciplines. The RDDA is always looking to expand the club to include more activities and events that attract participants from all over Saskatchewan and even out-of-province attendees.

We would welcome you and/or your organization's sponsorship for the upcoming dressage season and encourage you to look over the attached outline of various sponsorship opportunities. Any contribution is helpful and assists the RDDA in promoting dressage and building skill levels for all levels of riders.

Thank you for taking the time to review this information and we look forward to talking with you to further discuss your sponsorship benefits with the RDDA.

Sincerely,

Nicole Engbert
President, Regina District Dressage Association
Email: reginadistrictdressage@gmail.com

Sponsorship Recognition

Discount off Products and/or Services

This is for Sponsors who can't contribute monetarily but would like to support the club by offering discounts off Products and Services for current RDDA Membership holders. Sponsors of this level of contribution will receive:

- Acknowledgement on our website and social media pages throughout the year & poster recognition at RDDA events
- Increased sales and traffic for your business by RDDA Members

Friends of the Show: <\$100

Monetary or product contribution valuing <\$100, as well as volunteers who have contributed >10 hours of time in the previous year. Sponsors of this level of contribution will receive:

- Acknowledgement on our website and social media pages throughout the year
- Poster recognition at RDDA events

Gold Sponsor: >\$100

Monetary or product contribution. Sponsors of this level of contribution will receive:

- Acknowledgement on our Website and social media pages throughout the year
- Banner recognition at shows and clinics
- Official thank-you for support in the RDDA
- Formal announcement of your sponsorship at shows and clinics
- Recognition of any prizes contributed on the item itself

Platinum Sponsor: >\$250

In the sport of dressage, competition is divided among a series of levels ranging from the most basic Walk-Trot tests, through the most advanced which is Grand Prix. While placings are given to individual tests, there is also a championship awarded to each level (division).

Sponsors who wish to sponsor a division (\$250/ division) will receive:

- Acknowledgement on our Website and social media pages
- Banner recognition at shows and clinics
- Official thank you for support in the RDDA
- Formal announcement of your sponsorship at shows and clinics
- Championship prize awarded on behalf of name(s) and/or company
- Opportunity to present your prize and photo of prize with the recipient

Thank you for your time and consideration! If you wish to sponsor, or have any further questions, please do not hesitate to contact us to discuss.